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 - Business People: Coding is easy!

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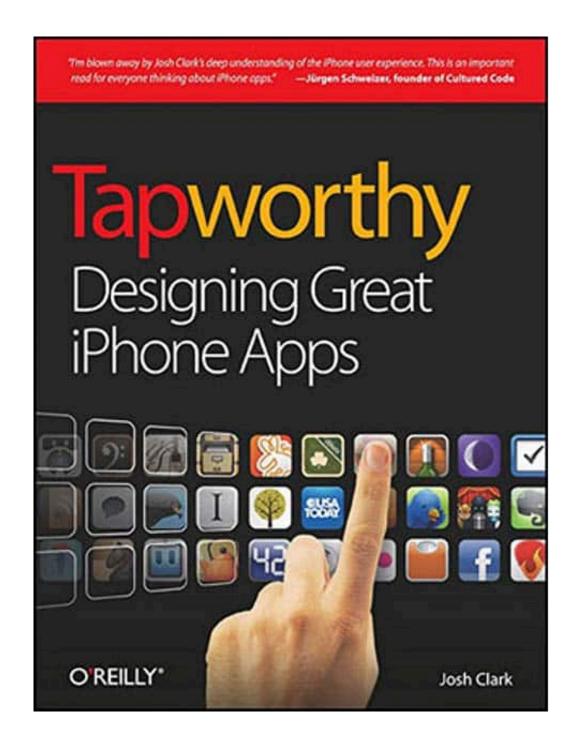




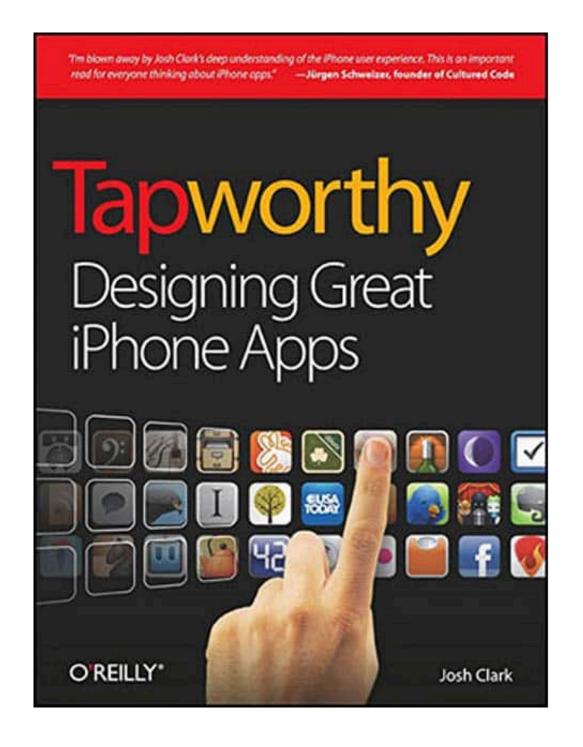




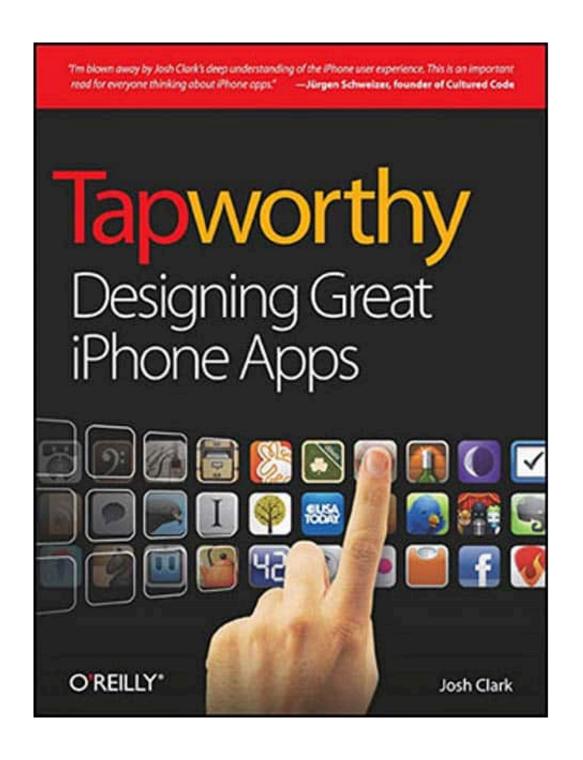
architect



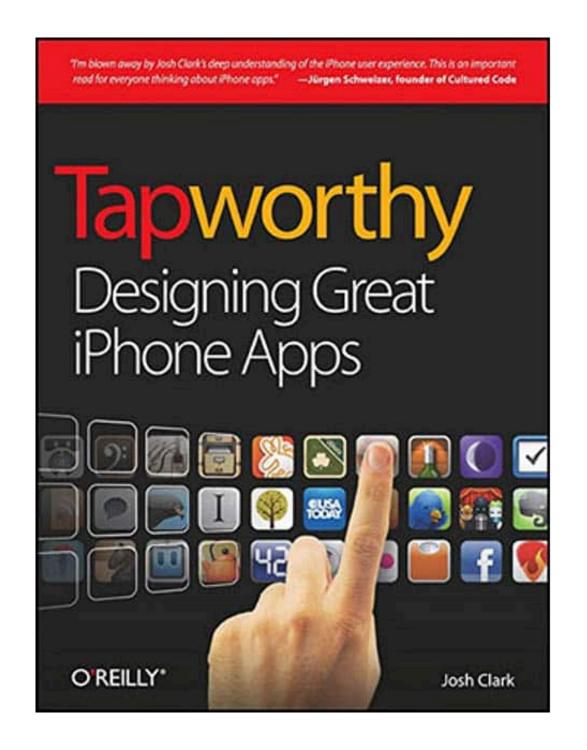
1. I'm (micro)tasking



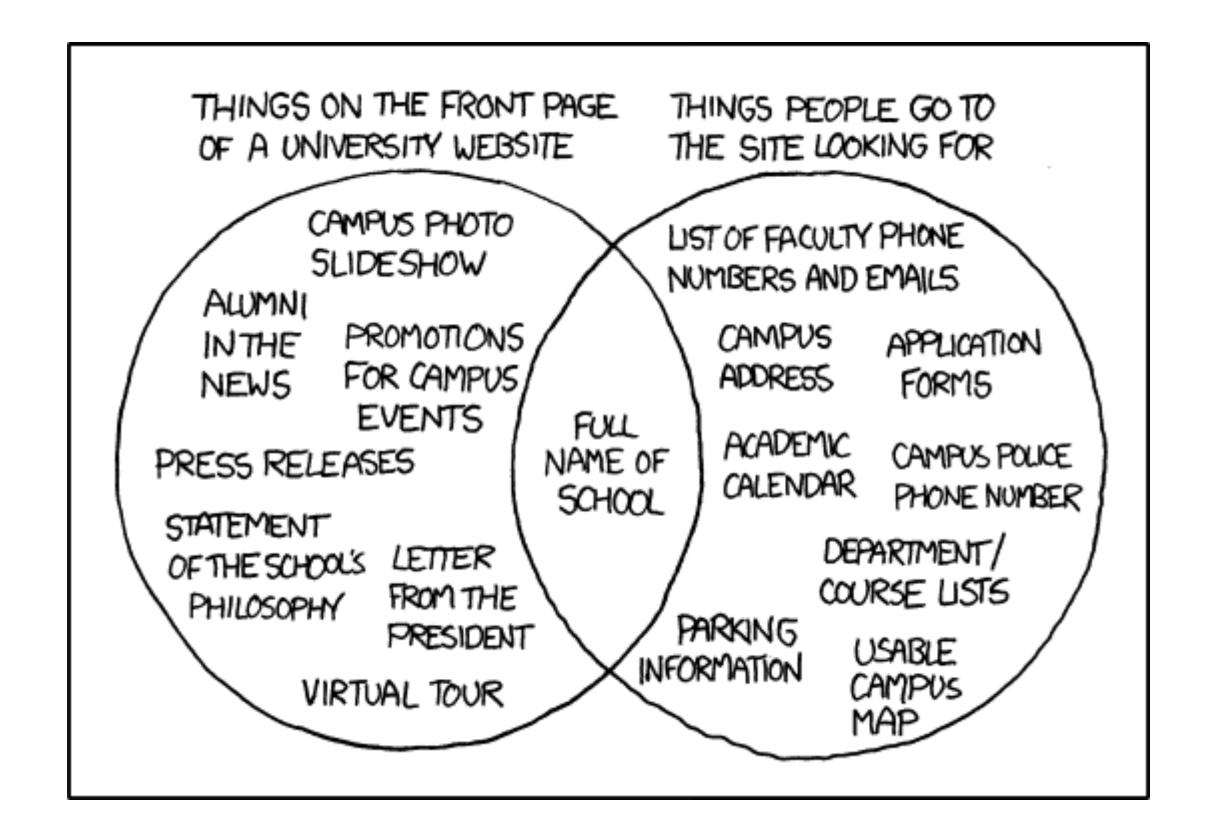
- 1. I'm (micro)tasking
- 2. I'm local



- 1. I'm (micro)tasking
- 2. I'm local
- 3. I'm bored



design



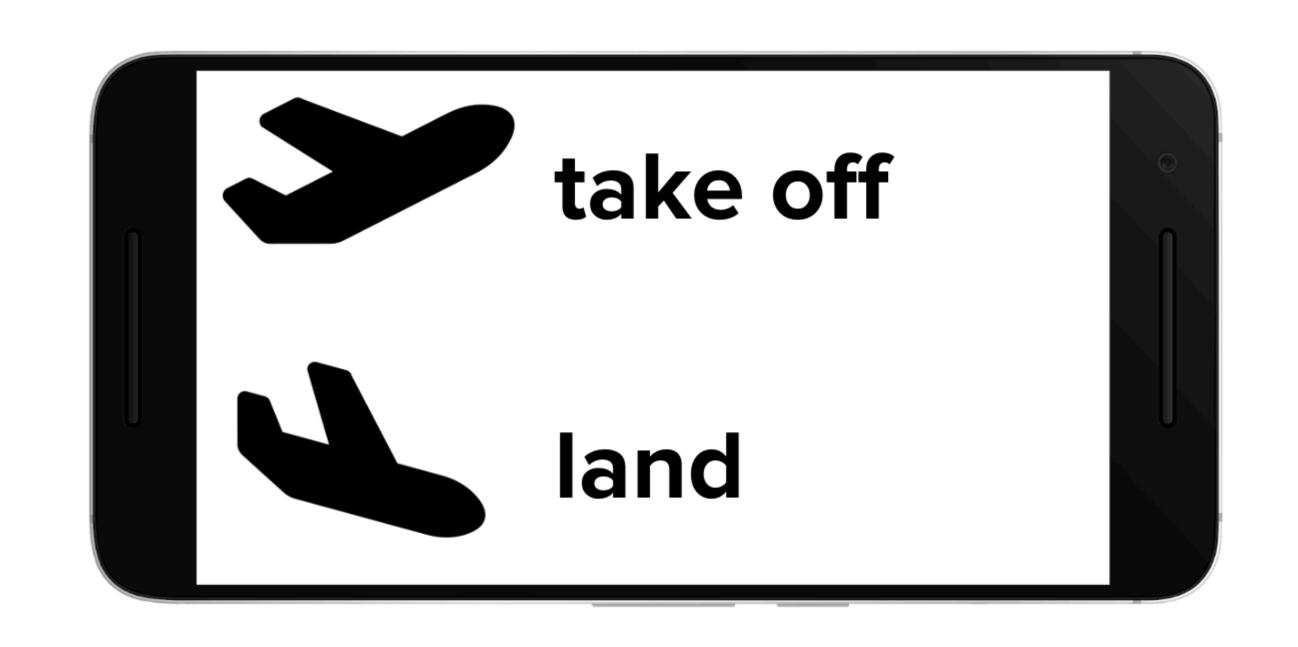
mobile first



mobile first







comfort zone







Fitt's law

$$T=a+b imes log 2(1+D/W)$$

T: Average time taken to complete the movement

a: Start/stop time of the device

b: Inherent speed of the device

D: Distance from the starting point to target center

W: Width of target, measured along axis of motion

Fitt's law translated

the bigger and closer a target is, the easier it is to hit.

optimize

JS, CSS & HTML demo

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 - cache the content

webhint demo

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 - compress your images

imagemin demo

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 - test, test and test

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 - load JavaScript files at the end of the page
- asynchronously load scripts (async) and fetch data
 - JSON is faster than XML
- don't scale images in drawImage (cache in offscreen canvas)
 - use WebGL instead of Context 2D (free up CPU for GPU)

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the extra mile



Life is too short • AppSec is tough • Cheat!

snyk & npm demo

in the end

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- 2. Make us accomplish our goals faster & securily

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- 2. Make us accomplish our goals faster & securily
 - 3. Help us be awesome in the moment!

resources

slides

https://speaking.fred.dev/

recording

https://www.youtube.com/user/fredericharper

